

Freedom City 2017 Steering Group Expectations of Members

Background

The day Martin Luther King was made an Honorary Doctor of Civil Law remains one of the most important moments in Newcastle University's history and was the result of the aspirations and vision of University staff at the time. Our historians, geographers and political scientists have a long history of researching, teaching and crucially, championing civil rights and it is with this in mind, that we continue to build on the King legacy at Newcastle.

The Freedom City 2017 Steering Group is responsible for informing and influencing a programme of activity across the city to celebrate the 50th anniversary of Martin Luther King receiving the Honorary Degree. This programme will reflect on the three great issues posed by Dr King in his acceptance speech at Newcastle - poverty, militarism, and racism - and members of the Steering Group are tasked with helping to ensure that events and projects are delivered in a way that reflects the interests and priorities of NewcastleGateshead.

The Steering Group includes senior representatives from key regional stakeholders and organisations responsible for local delivery. The Steering Group will meet monthly.

Steering Group members are expected to:

- Set shared legacy objectives between key stakeholders in the region.
- Oversee and steer the development and implementation of a legacy programme, working to agreed priority outcomes and targets including a jointly conceived business plan and media strategy.
- Engage and empower key contributors to help shape and deliver the programme.
- Help secure adequate funding locally and regionally to deliver a range of events and projects.
- Help to make relevant links with appropriate local, regional and national plans, strategies, programmes and influential individuals, positioning NewcastleGateshead a natural lead in social justice and human rights.
- Act as a catalyst in stimulating action and assist in identifying and removing blockages to joined-up local delivery.
- Monitor, evaluate and review progress in accordance with the targets and outcomes.

Steering Group Objectives

Drawing the themes of **war**, **poverty** and **racism** highlighted by Dr King in his acceptance speech, which remain as relevant today as they were in 1967, the aims of the celebrations are:

- To bring Dr King's legacy to life for a new generation of young people that can equip them with knowledge and skills and empower them to contribute towards tackling the great problems of war, poverty and racism.
- To stimulate academic research and debate that can likewise contribute towards finding solutions to the challenges posed by war, poverty and racism.
- To enable artists to create internationally significant work inspired by the themes of Dr King's acceptance speech and galvanise the region's cultural venues and landmark sites as hosts to a global audience.

Steering Group Member Commitments

Steering Group meets monthly for approximately 2 hours. Depending on the discussions and the areas of expertise additional support work outside the meetings may be required.

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Steering Group Membership Areas of Expertise

- Financial
- Fundraising
- Artistic Practitioners
- Marketing, public relations
- Community links
- Technology
- Access to resources
- Demographics
- Academic expertise on King/Civil Rights

Professor Richard Davies (Chair)
 PVC Engagement and Internationalisation
 22 June 2017

NAME	ORGANISATION
Richard Davies (Chair)	Newcastle University, PVC and Chair of Freedom City 2017 Steering Committee
Brian Aitken	Newcastle United Football Club, Head of Corporate Affairs
Bob Allan	NGI, Programme Development Executive
Sean Bullick	NE1, Chief Executive
Adam Collerton	Northern Roots, Creative Director
Eric Cross	Newcastle University, Dean of Cultural Affairs
Leila D'Aronville	Northern Roots, Managing Director
Ronnie Reed	Newcastle University, President Students' Union
Abi Kelly	Newcastle University, Executive Director of Corporate Affairs
Amelia Henderson	Arts Council England, Relationship Manager
Andrea Henderson	Newcastle University, Engagement Manager
Ben Houston	Newcastle University, Senior Lecturer in Modern US History
Vikas Kumar	Gem Arts, Director
Patrick Lavery	Member of Court
Vikki Leaney	NGI, Senior Festival & Events Manager
Rachel Lippe	Northumbria University, Marketing Assistant Director
Caroline McDonald	Great North Museum: Hancock, Museum Manager
Nick Megoran	Newcastle University, Reader in Political Geography
David Moffatt	Member of Honorary Degrees Committee
Chi Onwurah	MP, Newcastle Central
Vee Pollock	Newcastle University, Director of NICAP
Heather Robson	Northumbria University, Associate Dean Business Engagement
Phil Hunter	Newcastle City Council, Principal Advisor
Hannabiell Sanders	Newcastle University Alumni, Harambee Pasadia, Community Activist
Mark Shucksmith	Newcastle University, Director of NISR
Degna Stone	Eclipse Theatre, SLATE Enabler
Nazli Tabatabai-Khatambakhsh	Zendeh Theatre Company, Artistic Director
Jane Tarr	Arts Council England
Liz Todd	Newcastle University, Deputy Director of SOLE, Professor of Educational Inclusion
Dawn Tudge	Newcastle University, Media Relations Manager
Brian Ward	Northumbria University, Prof in American Studies
Helen White	Tyne & Wear Museums, Head of Museums – Collections & Research
Lucy Winskell	Northumbria University, PVC Business Engagement
Sally Young	Newcastle Council for Voluntary Service, Chief Executive
Ashleigh King (Secretary)	Newcastle University, Freedom City 2017 Project Co-ordinator

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